



Country Press New South Wales Inc.
Australia's oldest newspaper industry association
Founded 1900

2013 Country Press New South Wales Newspaper Awards

All entries must be submitted with an entry form before:

Wednesday, August 14, 2013

Award for Best Online Editorial Coverage

Conditions of Entry

One entry per newspaper – (Submitted on CD or USB)

An entry can consist of all three of the below, two or one of the below points

- One Breaking News Story
- One News Story
- One Feature

Entries must be published between July 1, 2012 and June 30, 2013.

Screen shot to be provided

Entry Form must be submitted

Each entry must include a general statement explaining the purpose, concept and objective

Judging Criteria:

Breaking news: Stories which have been developed by the journalist and encourages readers to contribute through the website or through social media as the story unfolds. Reader engagement is a vital part of digital news delivery.

News: Fact-based articles designed to interest/excite/inform readers.

Features: Longer reads - possibly with a photo gallery attached, to value add to the words. The awards are open to work published between July 1, 2012 and June 30, 2013.

Award for Best Online Advertising:

Conditions of Entry

One entry per newspaper– Submitted on CD or USB

Entries must be published between July 1, 2012 and June 30, 2013.

Screen shot to be provided

Entry Form must be submitted

Judging Criteria:

Like all advertising, online promotion needs to attract interest and deliver results for client.

Entries will be judged on their ability to do this through eye catching design, readability, call to action and ability for readers to interact.



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2013 NEWSPAPER AWARDS

"Exclusively for Country Press NSW members"

ENTRY FORM

(Please submit one entry form per category entered.)

DEADLINE FOR ENTRIES:

Wednesday 14th AUGUST 2013

PLEASE SEND ENTRIES TO:

Country Press NSW Inc.

Locked Bag 1000, ASCOT VALE, VIC 3032

Award Name & Category:		
Newspaper Name:		
Postal Address:		
Name of person submitting entry:		
Position:		
Contact phone no:		All entry specifications checked and confirmed?*
Contact Email:		
		<input type="checkbox"/> Yes

*Each of the different awards may require one or more of the following:

- Statement/s with entry
- Multiple copies of entry
- Page numbers/entry items clearly marked
- Other items as per "Conditions of Entry"

Entries are limited to work published **between July 1st 2012 and June 30th 2013.**

If you are unsure of any requirements, please contact Allisha at Country Press NSW on (03) 8387 5500 or email abuissink@vcpa.com.au.

Good luck with your entry.